



TRANSPORTATION LOGISTICS IN THE LEATHER AND FOOTWEAR INDUSTRY

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Abstract

Information was provided on the results of measures to expand the volume and variety of export-oriented finished products in the country on the basis of deep processing of raw leather, as well as the provision of the population with quality and affordable footwear and leather goods, the role of transport logistics in the development of leather and footwear industry.

Keywords: Leather, fur, footwear, products, leather processing and processing, logistics, transport services, transport logistics.

Introduction

Measures are being taken in our country to expand the volume and variety of export-oriented finished products on the basis of deep processing of leather raw materials, as well as to provide the population with locally produced quality and affordable footwear and leather goods. As a result of the implementation of the measures taken in recent years, the volume of leather processing, production of leather and leather products has increased several times, modern technologies of leather processing and processing are being introduced, the range of footwear products is expanding.

At the same time, the existing system of management of the leather and footwear industry does not allow to increase the efficiency of the use of existing reserves and potential of the country in this area, to ensure the competitiveness of finished products in domestic and foreign markets.

Market mechanisms for the production of hides and skins of large and small cattle, as well as raw fur and wool, as well as modern technologies for their storage are slowly being introduced. The level of processing of leather raw materials remains low, the share of semi-finished leather products in the production and export of industry





products is high. A number of areas of leather goods, including women's model shoes and leather clothing, modern leather goods and accessories, are not being developed. The training of qualified personnel for the industry, their training in modern methods and innovative approaches to production, the involvement of foreign experts, including technologists and designers, to achieve high quality in production is poorly organized.

Improving the efficiency of the management system of the leather, footwear and fur industries, deepening the processing of raw materials, introducing advanced technologies, diversifying the range of products and expanding exports, creating conditions for their rapid development, as well as the Republic of Uzbekistan in 2017-2021. In order to consistently implement the tasks set out in the Action Strategy for the five priority areas of development:

In recent years, Uzbekistan's leather and footwear industry has been growing steadily. The Presidential Decree "On additional measures for the further development of the leather, footwear and fur industries" adopted in February gives additional impetus to the development of the industry.

In recent years, it has led to a serious focus on the development of the industry. Conditions were created for the formation of the raw material base, and assistance was provided to strengthen export activities. As a result, the industry has developed rapidly in recent years and has not lost its position, continuing to increase its potential even during the pandemic. According to the Uzcharmsanoat Association, production in 2017-2020 increased by an average of about 19% annually. Over 4 years, shoe production has grown 10.4 times, from 10.2 million pairs in 2016 to 105.8 million pairs in 2020. It is also expected that by 2020, 1,460 million sq. m. leather goods and leather goods worth 92.7 billion soums soums. It is noteworthy that the production of second and third stage skins is actively growing.

The leather and footwear industry of Uzbekistan is attractive for business, as evidenced by the increase in the number of enterprises and the level of investment activity in recent years. Thus, if in 2016 the number of enterprises in the Uzcharmsanoat Association was 83 units, by the end of 2020 it will be more than 560 units. According to the association, over the past four years, the volume of investments in the industry has increased by 3.9 times. In 2020, despite the difficulties caused by the pandemic, about \$ 190 million was spent, including more than \$ 60 million in foreign direct investment, which is 30 times more than in 2016. The leather and footwear industry is one of the most promising sectors of the Uzbek economy, with the ability to go beyond the domestic market and supply domestic products to foreign countries. It is important in the current policy of the country's





leadership to increase exports of finished products with high added value. Although the export of leather continues to dominate in the total export of leather and footwear products, at the same time, the export of finished products, especially footwear, has been increasing several times. According to the State Statistics Committee of the Republic of Uzbekistan, footwear exports increased by 17.1% during the year. Impressive dynamics of footwear exports in neighboring countries was noted. For example, exports to Afghanistan increased by 4 times, to Tajikistan - by 3.4 times, to Kazakhstan - by 2.2 times. Currently, local footwear products are exported to 14 countries, including the United States, Latvia, Moldova, the United Arab Emirates, Kuwait and Singapore.

Thus, the development of the leather and footwear industry in the last four years has proved that there is a strong enough potential to develop its production and export. In his Address to the Oliy Majlis, the President noted that the leather and footwear industry has all the conditions to become one of the driving forces of the national economy, among others. One of the key factors for the development of the leather and footwear industry is transportation logistics. The speed and quality of delivery of the finished product has a great impact on the reputation and competitiveness of the company.

It is necessary to introduce transport logistics techniques of the leather and footwear industry to ensure the movement of a certain amount of goods by lucrative transport on the appropriate route. With proper organization of each stage, the company incurs minimal costs.

Transportation purposes:

- Monitoring of product delivery points;
- Cargo analysis to determine the conditions of transportation for the safety of goods;
- Selection of the most suitable and profitable vehicle;
- Selection of a shipping company;
- Creation of a transport chain (two or more modes of transport can be used);
- Preparation of the optimal route;
- Control over cargo transportation;
- Planning the coordinated interaction of loading and unloading operations;

The main tasks of the logistics service is to procure the raw materials needed for a high level of customer service and production. An enterprise infrastructure can often consist of a whole complex of objects located at great distances from each other.

The logistics service forms functional chains between all facilities and ensures their competent interaction.





The transport logist is responsible for planning the routes and determining the order of transportation. Its responsibilities include the preparation of the necessary documents for transportation, as well as control over all movements of goods. He is engaged in the insurance of goods and the preparation of customs documents.

The development of the leather and footwear industry and the increase in its export potential depend on logistics services. Therefore, in order to increase the prestige of each enterprise, it is advisable to establish its own transport and logistics center.

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