



PROBLEMS THAT NEGATIVELY EFFECT THE DEVELOPMENT OF NATIONAL TOURISM AND WAYS TO SOLVE THEM

Gavharoy Isroiljon qizi
Scientific Adviser

Nurmatova Zaxro Nosirjon qizi
Andijan State University Named After Z.M. Bobur
Faculty of Forign Language.

Abdurashidov Baxrombek Abdullajon o'g'li
Uzbekistan Sharda University International
Business Administration Faculty 3rd Year Student.

Abstract

This article is about Problems that negatively affect the development of national tourism and opportunities to solve them. It would not be a mistake to say that the development of national tourism is an important machine for the development of the Uzbek economy, improving the living standards of the population, increasing attention to the environment and promoting the economy of our country. But, unfortunately, there are also problems that negatively affect the development of national tourism.

Keywords: National tourism, uzbek economy, population, country, industry, travel, entertainment, world.

Introduction

Problems that negatively affect the development of national tourism and opportunities to solve them

It would not be a mistake to say that the development of national tourism is an important machine for the development of the Uzbek economy, improving the living standards of the population, increasing attention to the environment and promoting the economy of our country. But, unfortunately, there are also problems that negatively affect the development of national tourism. If we analyze the problems one by one. Along with the growth of manufacturing enterprises, the contribution of the non-manufacturing sector also plays an important role in the sustainable development of the country's economy. One of these areas is tourism. Today, the tourism industry is spread all over the world and millions of people become its





participants every year. Tourism has long been developed to meet the needs of people for recreation, travel and entertainment, and has become a source of income. In some countries of the world, the main part of the state budget is the revenue from this sector and the services provided. Its place in the gross domestic product (GDP) is also significant. Uzbekistan, which has long been one of the centers of world civilization, also attaches great importance to the development of tourism.

Results

A number of laws and regulations have been developed in the conduct of state policy on the development of the tourism industry. "The main directions of the state policy in the field of tourism in Uzbekistan are:

Development of tourism and tourism industry;

Ensuring the rights of citizens to rest, freedom of movement and other rights while traveling;

Rational use and conservation of tourist resources;

Formation of the regulatory framework in the field of tourism;

Creating conditions for tourism for children, youth, people with disabilities and the poor;

Attracting investments for the development of the tourism industry;

Creating equal opportunities in the market of tourist services for businesses;

Ensuring the safety of tourists, protection of their rights, legitimate interests and property;

Organization and development of scientific support in the field of tourism;

Training, retraining and advanced training;

"Development of cooperation with foreign countries and international organizations."

What has Uzbekistan achieved during its 22 years of independent development in a number of areas listed above, and what are the challenges to tourism development that need to be addressed? There are favorable opportunities for the development of tourism in our country. Firstly, the stability of peace and tranquility in the country, secondly, the unique climatic conditions and beautiful nature of Uzbekistan, and thirdly, the masterpieces of oriental architecture, which have long attracted the attention of the peoples of the world. Many historical monuments are the main factor for foreign tourists to visit our country. Our country is geopolitically a little uncomfortable. Because we share a border with Afghanistan, which has been in a state of war for several years. This issue is one of the factors that negatively affects the visit of foreign tourists, in other words, hinders the development of tourism infrastructure. This situation has been observed in our country since 2001. In other words, as a result





of anti-Taliban actions in the neighboring country that year, many foreign travel companies need to book hotel rooms in Uzbekistan. Although not, they canceled it out of caution. This had a significant impact on the results of the country's tourism market. As mentioned above, despite the fact that we have been independent for many years and the tourism potential of our country is growing every year, the main task is to identify some of the existing shortcomings in this area and find an optimal solution. These include problems in the road construction sector, poor service delivery, and in some cases inadequate training of guidance staff, as well as advertising issues. When we talked to foreign tourists, most of them also touched upon the above problems.

Discussion

They also stressed the need to improve the maps provided to tourists for traffic in the city, as well as to make the road signs and street names more visible and accurate. Needless to say, the abandonment of potholes on the streets will not only cause many problems, but will also have a significant impact on the appearance of the area. One of the only problems in the development of tourism in our country is the island problem. The process of socio-economic development of tourism cannot be developed without being connected with the ecological environment. Because as a result of tourist activities, the environment changes. Therefore, today much attention should be paid to the protection of the environment and the formation of a clean ecology. There are opportunities to reduce environmental damage and adverse events based on tourism development management tools and clear planning. Environmental policy should be based on the availability of long-term and well-thought-out tourism products. However, despite the existing shortcomings, the number of foreigners visiting our country is growing every year. That is, to be shown to guests Improving the quality of services is a key factor in ensuring that Uzbekistan's tourism is ranked high in the world. Currently, foreign tourists visiting Uzbekistan are offered a wide range of cultural activities. During these tours, tourists will be introduced to the culture, lifestyle and architectural monuments of our people. Although Uzbekistan is not able to compete with developed countries in the field of tourism in terms of offering a variety of entertainment and recreational activities, the measures taken in this direction are also important. According to the World Travel and Tourism Council's 2013 Economic Outcomes of the Travel and Tourism Industry, Uzbekistan is one of the five fastest-growing countries in the world. Today, there are more than 270 private hotels and about 450 tour operators in Uzbekistan. In the first nine months of 2013, tourism services amounted to 230.9 billion soums. 1,060,000





people, including tourists and citizens, were served. If we compare this result with the results of the same period in 2012, we can see an increase of 36.1%. In 2012, 909.3 thousand people received services worth 169.6 billion soums. You can see the growth rate in the following diagram: Author's development as a result of research. It should be noted that in order to attract more tourists to the regions, some problems need to be addressed. In order to expand the attraction of foreign tourists, it is necessary to ease visa requirements, create good conditions in hotels, improve the quality of their services, bring them in line with international standards. Like all industries, the tourism industry needs professional staff. Qualified personnel play an important role in shaping the model of tourism development in Uzbekistan. Training of specialists in accordance with international standards will have a positive impact on the development of this sector. In addition, despite the fact that various activities are being carried out in the regions of the country to develop domestic tourism, there are some shortcomings. This is due to the fact that services in our country do not look the same. The development of services in rural areas is lagging behind. If in 2010 the share of services in rural areas in the total volume of services was 24%, in 2011 this figure decreased significantly and amounted to 23.7%. Based on my analysis, the effectiveness of recreational activities in rural areas depends on the beneficial effects of natural factors and the organization of such activities in areas where these factors are present. In solving the problems of development and revitalization of the recreation sector in rural areas, increasing its efficiency, special attention should be paid to the following tasks: Formation of an optimal structure of opportunities for nature use in recreation in districts and rural areas;
Evaluation of economic measures for the protection of natural recreational resources, their rational use, their reproduction;
Evaluation of the effectiveness of the use of medical recreational resources. If the following work is carried out slowly and with attention, in the coming years it will have a significant impact on the national tourism of Uzbekistan, especially to bring the development of domestic tourism to a new level. Another pressing issue is the fact that outbound tourism is lagging behind in Uzbekistan, and this direction of tourism is one of the main components of national tourism. This is only 5% of tourism revenue, which is why we still have enough problems. These include:
Low income of the middle class of the local population;
The difficulty of obtaining a visa in our country;
Inconsistency of high prices of Uzbekistan Airways tickets for incomes of the population; In addition, our government does not pay enough attention to the development of outbound tourism;





People do not have information about travel routes and opportunities. Develop a program for the development of tourism of national customs and traditions in Uzbekistan We must already understand that the establishment of an action plan is a necessary and mandatory requirement for the industry to determine the future of specific types of tourism, which have great potential and potential for the mass development of tourism. Special types of tourism R.Hayitbaev. and R. Amriddinova developed the Development Program.

Conclusion

Stages, Work to be done in stages, Lifetime.

Phase I.

Compile a complete list of specific types of tourism in Uzbekistan, create descriptions and tariffs, determine the geographical location of this type. Development of legal norms for the use of special types of tourism in the country

2009-2014 years

Phase II

Development of I-II-III level tourist routes to the resources-objects-addresses of special types of tourism and introduction of advertisements in the tourism market. Creation and organization of a package of tourist services offered by the tour in the use of special types of tourism, creating opportunities for the development of private entrepreneurship in this area.

2014s

Phase III

Mass use of special types of tourism in Uzbekistan in domestic tourism and promotion of a strong plan Creation of additional jobs and tourist infrastructure for the local labor force through the development of business in the resources of special types of tourism - facilities - addresses.

2014-2015

Phase IV

Starting the international use of special types of tourism in Uzbekistan. The special type of tourism will develop the material and technical, information and database, world-class services and services that meet international standards. The years after 2015 In rural and farmer life tourism, a tourist can live and work with a villager or a farmer. This is the way it is used in foreign countries. Of course, tourist routes will be developed in the formation of caves and natural-historical image tourism. In cave tourism, it is often necessary to use the "tent" method of rest, accommodation and meals for tourists. Group 2 can be completed as follows: The second group is special





types of tourism that require the development of separate tourist routes. Rural and farmer life tourism Natural-historical image tourism National Games Tourism Cave tourism Agrotourism.

References

1. [http // www.xs.uz](http://www.xs.uz);
2. R.Hayitbaev, A.Sattorov - "Techniques of development of tourist routes". Collection of lectures. Samarkand 2009
3. [htt: //www.google.com](http://www.google.com).
4. Tukhliev IS Hayitboev R. Ibadullayev N. "Fundamentals of tourism" Samarkand 2010.

