

## RESULTS OF THE INTERNATIONAL FORUM "TOURISM AND CULTURAL HERITAGE"

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## **Abstract**

This article discusses the issues that took place at the international forum of the SCO organization.

**Keywords:** Silk Road, Tourism industry, Cultural heritage, Central Asia, Services, Accommodations, Transportation, Catering.

## Introduction

Today's international scientific-practical conference "Prospects for the development of tourism in Central Asia: problems and solutions" highlighted the timeliness and urgency of the issues: and multifaceted cooperation in the field of tourism and cultural heritage, which is on the agenda of the International Forum "Cultural Heritage". This forum was organized within the framework of the next summit of the Shanghai Cooperation Organization, which will be held on September 15-16, 2022 in Samarkand.

The forum was attended by leaders of the SCO member states: India, Kazakhstan, China, Kyrgyzstan, Pakistan, Russia, Tajikistan and Uzbekistan, as well as international experts on tourism development and preservation of cultural heritage, heads of various ministries, media and guests of honor. they

The main purpose of the forum is to strengthen cooperation, trust, friendship and good neighborly relations between member states in the field of tourism; development of trade and economic cooperation, strengthening peace and security; preservation of cultural and historical sites; It is to promote the tourism potential of the SCO member states.

The meeting was attended by SCO Secretary General Zhang Ming Online. In his speech, Deputy Prime Minister, Minister of Tourism and Cultural Heritage Aziz Abdukhakimov noted the following important issues: the increase in the number of visa-free travel to Uzbekistan from 9 to 92 in a short period of time, further development of tourism



relations with the SCO. He noted that the SCO, which covers 44% of the world's population, is a huge untapped tourism market.

For example, in 2019, a total of about 250 million tourists from the SCO countries went on vacation abroad, including 27 million from India, 155 million from China, 1.7 million from Uzbekistan, 206,000 from Kazakhstan, 31,000 from Tajikistan and 20 million from Russia. It was emphasized that we should unite all forces and direct this flow, first of all, to the development of domestic tourism in the SCO. (In China, the number of domestic tourists was 1.3 billion.)

The issues of cooperation in the restoration and further development of the tourism sector in the post-pandemic period, the formation and promotion of a single tourism brand of the SCO were discussed. It was also agreed to create new tourist routes and optimize existing routes in terms of safe tourism, expand investment cooperation in tourism, exchange experiences in the development of tourism infrastructure.

It should be noted that today the tourism industry of Uzbekistan has serious tasks to accelerate inbound tourism and increase domestic tourism to 10 million people. For this purpose, a wide range of benefits is provided to the tourism business. In particular, from July 1 this year in the tourist villages. Entrepreneurs who open guest houses, food and trade outlets, entertainment venues pay a turnover tax at the rate of 1 percent, land and water tax at the rate of 1 percent, as well as only 1 percent of the calculated income for a period of 3 years.

Within the framework of family business programs, loans will be allocated for the construction of guest houses, cottages and eco-houses, tent camps. Measures have been taken to build caravanserais with parking, camping, car service, catering and gas stations along the Uzbek tourist highway, which passes through 31 districts and cities. Another great opportunity for tourists is the introduction of a cashback system, which from September 1, 2022 will return 15% of the cost of air, rail and bus tickets, 15% of hotel accommodation, 50% of the cost of tickets to museums and other cultural facilities. Aziz Abdukhakimov made proposals to further strengthen cooperation between the two countries. He called on the SCO tourism ministers to establish a permanent coordination group to accelerate cooperation. The group will be led by deputy tourism ministers and will map out the most popular tourist destinations between the countries, exploring opportunities for cross-border tourism exchanges. In addition, the Deputy Prime Minister stressed the need to create joint tourist routes, introduce e-commerce products and services.

According to the Deputy Prime Minister, the group will be assigned the following five tasks:

First. Conducting a series of discussions with the broad involvement of the tourism business, creating a map (database) of the most popular tourist destinations and routes between the SCO member states.

Secondly. To study the problems that limit the domestic tourism potential of the SCO and identify its solutions, including the possibility of complex travel and cross-border tourism exchange.

Third. Formulation of recommendations and solutions to improve tourism and transport links between the countries along integrated routes.

Fourth. Development of proposals for the digitization of the tourism industry, the use of smart and green technologies. Widespread introduction of e-commerce products and services, support for the provision of intellectual services in tourism in the SCO region; Fifth. Active involvement of the youth of the SCO member states in this process. In this regard, it was decided to dedicate a separate section of the forum to issues of education and scientific exchange.

At the end of his speech, Aziz Abdukhakimov said that by the decree of President Shavkat Mirziyoyev, the SCO member states have been allocated 6 quotas for studying at the International University of Tourism and Cultural Heritage "Silk Road".

The forum also included a section "Cooperation of the SCO member states in the field of education and science in the field of tourism and cultural heritage: current status and prospects" (rectors' meeting).

The section meeting was attended by representatives of 23 foreign universities from China, Russia, Kazakhstan, Kyrgyzstan, Tajikistan, India, Iran, Pakistan, Azerbaijan, Belarus, including 15 local leading universities in the field of tourism and cultural heritage. In an atmosphere of friendship and mutual understanding, the forum participants discussed the current state and prospects of international tourism, the expansion of projects for the preservation and promotion of cultural heritage, the development of scientific, educational, innovative and investment cooperation in tourism and cultural heritage.

The section of the rectors' meeting discussed ways to expand and strengthen the exchange of science and education and mutually beneficial cooperation between the SCO member states, develop new initiatives to establish close ties aimed at training highly qualified personnel for the tourism industry, as well as implement innovative projects. Following the section, memorandums were signed between the scientific and educational organizations of the SCO member states with the Research Institute of Tourism and Cultural Values and a number of SCO member states on training and conducting research in the field of tourism and cultural heritage.



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