



THE ROLE OF TOURISM IN THE ECONOMY OF THE COUNTRY

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Abstract:

Possession of information about the tourism industry and its types for a certain segment of the population in society, tourism activities in the republic, its reform serves as a tool for the development of this industry and raising the morale of people.

Keywords: Tourism, types of tourism, tourism flows in Uzbekistan and its reforms, main indicators in tourism.

Annotatsiya:

Jamiyatdagi aholi ma’lum bir qatlamining turizm sohasi va uning turlari, respublikada turizmning faoliyati, undagi islohotlar to’g’risidagi ma’lumotlarga ega bo’lish, shu sohaning rivoji va kishilar ma’naviyatini yuksaltirishda bir vosita bo’lib xizmat qiladi.

Kalit so’zlar: Turizm, turizm turlari, O‘zbekistondagi turizm oqimi va undagi islohotlar, turizmdagi asosiy ko’rsatkichlar.

Аннотация:

Обладание информацией о туристической отрасли и ее видах для определенного слоя населения в обществе, деятельности туризма в республике, ее реформировании служит инструментом развития этой отрасли и поднятия морального духа людей. .

Ключевые слова: Туризм, виды туризма, потоки туризма в Узбекистане и его реформы, основные показатели в туризме.





Today, a great importance is attached to the development of tourism and its rapid increase on a global scale. In this regard, along with the large-scale reforms being carried out in our country, the attention paid to the field of tourism is certainly gratifying. President Sh. On February 22, 2018, Mirziyoyev held a video conference in which he critically analyzed the effectiveness of the measures taken to increase the flow of foreign tourists and further develop domestic tourism, improve tourist services and increase the variety of tours, saying "Tourism - tomorrow of our country's economy" they said. Also, the head of our state said: "Tourism is one of the important sectors of the economy. It is necessary to further improve this network, making effective use of the available opportunities, as the times show. Uzbekistan is a convenient country for travel and pilgrimage. Because our ancestors, who are known and famous all over the world, have settled forever in our motherland. There is great interest in the rich spiritual and cultural heritage left by them in the international arena.

In order to further develop the industry, first of all, it is necessary to improve the necessary infrastructure. The first is transport, the second is logistics," the President noted. In all countries with developed economies in our time, special attention is paid to each industry, sector and direction. Because they contribute to the development of the country's economy, improve the standard of living of the population and a number of other factors. New prospects for tourism are opening up in our country, and extensive projects are being implemented in various directions. In particular, in recent years, new tourist destinations such as mountaineering, horse riding, camel riding, cycling, off-road trips, fishing, rafting, heliskiing, geotourism, educational tourism, and medical tourism have become popular.

The tourism sector is the largest component of the service sector. There are several types of tourism in today's fast-paced world. Including recreational tourism, business tourism, excursion tourism, extreme tourism, cultural and educational tourism, VIP tourism, i.e. visiting expensive resorts, ecotourism, mountain tourism, ethnic tourism. tourism, marine tourism, etc. From each type of tourism, they will have the opportunity to get the pleasure of intensity, self-confidence, courage and spiritual strength, overcoming difficulties and other very interesting educational and instructive feelings. It should be noted here that tourism has had an active impact on the economy and culture of a number of regions in the country. For example, it is closely related to the development of the tourism activity system, trade, social-household, cultural, and medical services for tourists. Our country has a rich spiritual and cultural heritage, various historical and archeological objects, favorable natural





and climatic conditions, we can see all kinds of landscapes in our territory, there are many mausoleums of scholars recognized in the Islamic world, and shrines.

Taking the example of Bukhara alone, 7 historical monuments are included in the heritage of the Islamic world of the Islamic World Educational, Scientific and Cultural Organization (ICESCO). These historical monuments include: 1. Ismail Samoni mausoleum. 2. Chor Bakr. 3. Bohouddin Naqshband complexes. 4. Mogoki Attar Mosque. 5. Poi Colon Ensemble. 6. Remains of the ancient city of Poykent. 7. Tosh saray madrasahs. Top 10 places to visit in Samarkand: 1. Registan square. 2. Gori-Amir mausoleum. 3. Bibikhanim mosque. 4. Afrosiyab town. 5. Shahi Zinda mausoleum complex. 6. Ulugbek Observatory. 7. Shrine of Hazrat David. 8. Shrine of Hazrat Daniel. 9. Tomb of Imam al-Bukhari. 10. Silver market. The best places to visit in Khiva: 1. Ichan-Kala State Museum-Reserve. 2. Muhammad Amin Khan Madrasah and Tower. 3. Mausoleum of Pahlawan Mahmud. 4. Nurullabai Palace. 5. Suleiman Castle. 6. Avesta monument. However, our country has a huge potential in the field of tourism, but for many years this opportunity was not fully and effectively used.

The acceptance of various documents related to tourism by the President was a sign of the high attention of our country to the development of tourism. With these documents, priority tasks for solving the accumulated problems in the field, increasing the potential of tourism were determined, many benefits and reliefs were given for the further development of domestic tourism. Shavkat Mirziyoyev emphasized the place of tourism in the economy and analyzed the situation in this regard in our country and the effectiveness of the measures taken to develop the sector one by one. Instead of traveling enough, tourists were wandering in the internal affairs offices, they were not provided with sufficient conditions, "Uzbekistan Airlines" was sluggish, the smallest things in the airports had a negative effect on the mood of tourists, the number of hotels was small and The President criticized that the service provided is not at an excellent level, in a word, despite the great opportunities in the tourism sector, the tourism infrastructure, the quality and level of tourism services of Uzbekistan do not meet the modern requirements in the conditions of globalization and fierce competition. and assigned them respective tasks. Today, we see the results of this. Special attention is paid to tourism in Uzbekistan, and growth trends are being implemented. On this basis, pilgrimage tourism, cultural tourism, medical tourism, gastronomic tourism, youth tourism, ecotourism, ethnic tourism, sports tourism and other types of tourism are operating. Cultural and educational information by introducing them to historical monuments, architectural, religious and cultural monuments and other modern attractions of our republic in cities such as Samarkand,





Bukhara, Khiva, Shahrisabz, which have an ancient history in the development of cultural and pilgrimage tourism. served as a basis.

76% of foreign tourists entering our republic are interested in visiting Bukhara, Samarkand, Khorezm and Tashkent, and the remaining 24% travel to Jizzakh, Kashkadarya, Surkhandarya and Fergana Valley regions. In recent years, many decisions, laws, decrees, and concepts aimed at the comprehensive development of tourism potential have been developed and put into practice. Decision on additional measures related to the rapid development of tourism in the Republic of Uzbekistan, the new version of the Law on Tourism, the President of the Republic of Uzbekistan dated August 13, 2020 No. PF-5781 "O "Decree on measures for further development of the tourism industry in the Republic of Uzbekistan" and other similar legal documents have been adopted. as a result of implementation, target indicators for the development of youth tourism in the country in 2020-2025 have been set. Including, the number of young foreign tourists will increase from 1.3 million to 2 2.2 million in 2020, 3.3 million in 2023, increasing the number of young tourists in domestic tourism from 8.1 million to 10 million in 2020 and 13.6 million in 2023, including It is planned to hold 20 international level events in 2023 and 60 in 2023. Today, the development of the country's economy, the improvement of the living conditions of the population, the entry into the international arena and taking a worthy place in it, as well as the tourism industry, are important.

In recent years, the tourism sector has been carrying out extensive work on promoting the tourism potential of Uzbekistan on a global scale. Representatives of the tourism industry are taking measures to improve the quality of service to domestic and foreign tourists, first of all, active work is being done to improve the tourism infrastructure in the regions of our country. Due to the large flow of tourists who wanted to visit our country before the global pandemic related to COVID-19 and the subsequent global crisis in the tourism industry, Uzbekistan's hospitality industry faced difficulties in providing transport services due to the lack of places. About 8 million foreign visitors were expected to arrive in 2020.

Unfortunately, this has led to the cessation of tourism and temporary unemployment in the whole world and in our country. We hope that soon the crisis caused by the coronavirus pandemic will recede and the planned milestones for the development of pilgrimage tourism and tourism in our country, including the achievement of the target of receiving more than 10 million foreign visitors by 2025, will begin. I ask the representatives of the tourism industry in Uzbekistan to prepare for global competition with patience and joint efforts! Together we can achieve everything! We have big tasks in front of us related to creating new jobs, new types of tourism,





diversification and monetization of tourist services. This, without a doubt, will increase the level of well-being of the population in our country. At the moment, we should focus all our efforts on the development of domestic and local tourism and pilgrimage tourism. Currently, in order to widely promote tourism among people, there are various travel programs on the television screens of our country that promote the tourism potential of Uzbekistan, various places of interest, tourist attractions, centers, strange and legendary places of our country day and night. are being demonstrated, subsidies and other incentives for tourism development are also being used. Ambassadors in foreign countries should be promoters of our country and national values, and our compatriots abroad should also contribute to this.

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