



## THE IMPORTANCE OF INCREASING THE POTENTIAL OF PILGRIMAGE TOURISM IN THE DEVELOPMENT OF THE ECONOMY OF KASHKADARYA REGION

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### Abstract

The article analyzes the state support, regulation and control of the development of pilgrimage tourism in the Kashkadarya region of the Republic of Uzbekistan, as well as the organizational and economic mechanisms of the development of this sector.

**Keywords:** Region, regional tourism, pilgrimage tourism, organizational-economic mechanism, tourist services, scientific research, tourist objects, cultural heritage, tourism infrastructure.

### Introduction:

The tourism sector is an important sector of the world economy, which has a significant impact on the economy of the entire world economy and individual regions and countries. In some countries, the tourism sector is the main source of foreign exchange earnings and serves to ensure the well-being of the population. At the beginning of the 21st century, international tourism has overtaken automobile and oil exports as a share of world exports.

The place and role of tourism on a global scale is growing year by year, and today this industry has united a large part of the world's population in its scope.

In our country, comprehensive reforms are being carried out in the field of activities such as sustainable development of the tourism industry on modern bases, development of pilgrimage tourism, which has become important in the world, establishment of innovative infrastructures, increasing the attractiveness of the sector, targeted use of tourist potential, systematic improvement of personnel qualifications based on modern technologies.





In the countries of the world, in the fields of Islamic studies, hadith studies, theology, the activities, works, and lore of the great scholars who contributed to the development of the culture and science of Islam and have become places of pilgrimage today are leading.

Also, the translation of the works of scholars such as Abdullah ibn Mubarak Marwazi, Abu Turob Nakhabi, Hakim Termizi, Imam Termizi, Abu Mu'in Nasafi into various foreign languages, aimed at restoring universal ideas and spiritual values, is being carried out on a large scale.

Preservation and improvement of the unique architectural monuments associated with their name, development of pilgrimage tourism in these places, attracting not only the Republic, the region, but also the flow of foreign tourists, by showing them the ancient history, spirituality, culture and beautiful nature of our region, mainly to tourists from foreign countries. An opportunity will be created to make a significant contribution to the development of the economy of Kashkadarya region.

Of course, a number of important decisions of the President of the Republic of Uzbekistan and other regulatory legal documents related to the field of tourism, including the state support and regulation of the field of pilgrimage tourism, are being put into practice in our Republic.

This shows that it is of great scientific and practical importance in the implementation of the reforms in the field of pilgrimage tourism of our country in recent years. It is known that there are 3 recognized groups of tourism in the world: international tourism, national tourism, domestic tourism<sup>2</sup>, and several of its thematic types are tourism focused on historical monuments and history, pilgrimage tourism, ethnographic tourism, ecological tourism, education, sports and other leisure. constitutes tourism related to obtaining<sup>3</sup>.

In our republic, the field of pilgrimage tourism has been recognized as a priority direction of economic development since the first days of independence, and attention to it has increased at the level of economic policy.

According to the United Nations, the annual increase in the number of tourists in tourism leads to a significant increase in the contribution of the gross domestic product (GDP) of different countries, which shows that today the share of tourism in the economy is important<sup>3</sup>. According to the calculations of the world countries, in 2017, the number of Muslim pilgrims on earth reached 131 million, and the income in this field was 142 million dollars. In 2020, the number of pilgrims will reach 160 million, and by 2026, the profit from the pilgrimage tourism industry is expected to reach 300 billion dollars<sup>4</sup>.





With the decision of the Cabinet of Ministers dated April 20, 2022 No. 201 "On additional measures for comprehensive socio-economic development of the territories of Kashkadarya region in 2022-2026 and further improvement of the living standards of the population", the next five sectors of industry, agriculture and services in the territories of Kashkadarya region was established in order to determine the prospects for the year and the "growth points" of each district and city, to further improve the health and living standards of the population through the development of the social sphere.

Implementation of the specified measures in this regard will strengthen the position of the Republic of Uzbekistan in the world community, develop the tourism industry in the region, open new opportunities and reliable cooperation doors for foreign investors, contribute to the stability of the country's macroeconomic indicators, the improvement of indicators such as the population's income, employment and entrepreneurship, and the further development of the service sector. causes improvement.

The potential of Kashkadarya region for the development of pilgrimage tourism is incomparable. It is natural that effective use of it, development of the tourism industry will become one of the main areas that will ensure the economic growth of the region. The tourist potential of the region is so high and diverse that it should be used wisely only for this purpose.

Based on the huge potential of the Republic of Uzbekistan in the direction of pilgrimage tourism, to attract the brotherly nations and peoples to the cultural heritage existing in the territories of our country, to increase the love of the young generation to the history and national-cultural heritage of our people, to further expand cooperation relations in the field of tourism with the member states of the Organization of Turkic States, to promote the all-Turkish cultural The goal was to jointly promote the heritage to the world, diversify tourist products and services aimed at different segments of the market, increase their competitiveness, and create a favorable environment for domestic and international pilgrimage tourism.

Today, more than 90 percent of the world's tourist attractions are directly or indirectly related to worship or religion. In order to successfully fulfill this strategic task, it is important to develop proposals and recommendations for improving the organizational and economic mechanisms of the development of pilgrimage tourism in the cluster approach, which has been tested abroad and is able to ensure the effective territorial organization of the tourism sector and the connection of service entities with the added value chain.





At the moment, the work on improving the organizational and economic mechanisms of the development of pilgrimage tourism requires conducting scientific research with a serious approach to the issue.

If the development of any field is of state importance, a separate state policy is developed for this field.

Today, programs for the development of pilgrimage tourism have been developed in Kashkadarya region and intensive work is being carried out on them. Each province and territory is approached based on its characteristics and available tourist resources. "In 2022-2026, in Kashkadarya region, it is envisaged to increase the volume of gross regional product by 1.5 times, the volume of industrial products by 1.5 times, the production of agricultural products by 1.2 times, the volume of services by 2.9 times, and the volume of construction works by 1.2 times target indicators in the section of host districts and (cities)" parameters have been confirmed, and its component is the service sector, that is, the share of the tourism sector. In the parameters of these target indicators, it is envisaged to establish a total of 1,670 tourism facilities and recreation areas in the region by 2026, and to increase the number of tourists to 6,570,000 people (including 670,000 foreign tourists and 5,900,000 domestic tourists).

### In 2022-2026, Kashkadarya region's complex socio-economic development in the city and district sections

#### TARGET INDICATORS

T/r	District (city)	Indicators	Unit of measure	Total	Indicators over the years				
					2022	2023	2024	2025	2026
1	Shahrisabz city	Organization of tourism facilities and recreation areas, development of tourism infrastructure	piece	154	25	28	30	35	36
		<b>Increasing the number of tourists</b>	a thousand people	<b>1727</b>	<b>422</b>	<b>145</b>	<b>500</b>	<b>240</b>	<b>420</b>
		Foreign tourists	a thousand people	227	22	25	50	60	70
		Number of domestic tourist visits	a thousand people	1500	400	120	450	180	350
2	Kitab district	Organization of tourism facilities and recreation areas, development of tourism infrastructure	piece	144	20	25	29	31	39
		<b>Increasing the number of tourists</b>	a thousand people	<b>1010</b>	<b>250</b>	<b>130</b>	<b>210</b>	<b>160</b>	<b>260</b>
		Foreign tourists	a thousand people	20		10	10		
		Number of domestic tourist visits	a thousand people	990	250	130	200	150	260
3	Shahrisabz district	Organization of tourism facilities and recreation areas, development of tourism infrastructure	piece	208	35	38	41	43	51
		<b>Increasing the number of tourists</b>	a thousand people	<b>1682</b>	<b>422</b>	<b>150</b>	<b>450</b>	<b>240</b>	<b>420</b>
		Foreign tourists	a thousand people	232	22	30	50	60	70
		Number of domestic tourist visits	a thousand people	1450	400	120	400	180	350





If we look at the scale of districts (cities), it can be seen from the above table that by 2026, the organization of 154 tourism facilities and recreation areas in the city of Shahrizabz, the development of tourism infrastructure, the increase of the number of tourists to 1727 thousand people, 144 tourism facilities in the Kitab district and while the parameters of organizing recreation areas and increasing the number of tourists to 1010 thousand people are planned, the parameters of organizing 208 tourism objects and recreational areas and increasing the number of tourists to 1682 thousand people have been approved in Shahrizabz district.

In order to develop pilgrimage tourism in Kashkadarya region, it is considered appropriate to carry out the following activities:

- A number of practical works such as the life, activities, history and customs of the people buried in the soil of Kashkadarya region, passing them on to the younger generation as our spiritual heritage, increasing the position of the republican, regional and district shrines in the Muslim world, and attracting foreign pilgrims there. is one of the most important current tasks. Вилоятдаги асосан маҳаллий аҳоли ташриф буюриб, зиёрат қилишадиган авлиёлар, улуғлар қабрлари ва бошқа масканларни тўлиқ қайта хатловдан ўтказиш;
- Making these objects known to the world public through the scientific studies of the scientists of our country;
- Improving the infrastructure of pilgrimage tourism, strengthening them further;
- To study and implement foreign experiences in order to improve the efficiency and quality of pilgrimage tourism services;
- Connecting objects intended for pilgrimage tourism to engineering and communication networks;
- Implementation of "SMART" technology in cultural heritage objects and museums;
- Inspection of restaurants in order to prepare these places to receive foreign tourists, to establish a procedure for allowing them to operate at night;
- It is necessary to create an environment in places of pilgrimage to show tourists our national traditions, our national dishes and other national values.

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